Using the new Custom Overlays (Updated 10.19.17)
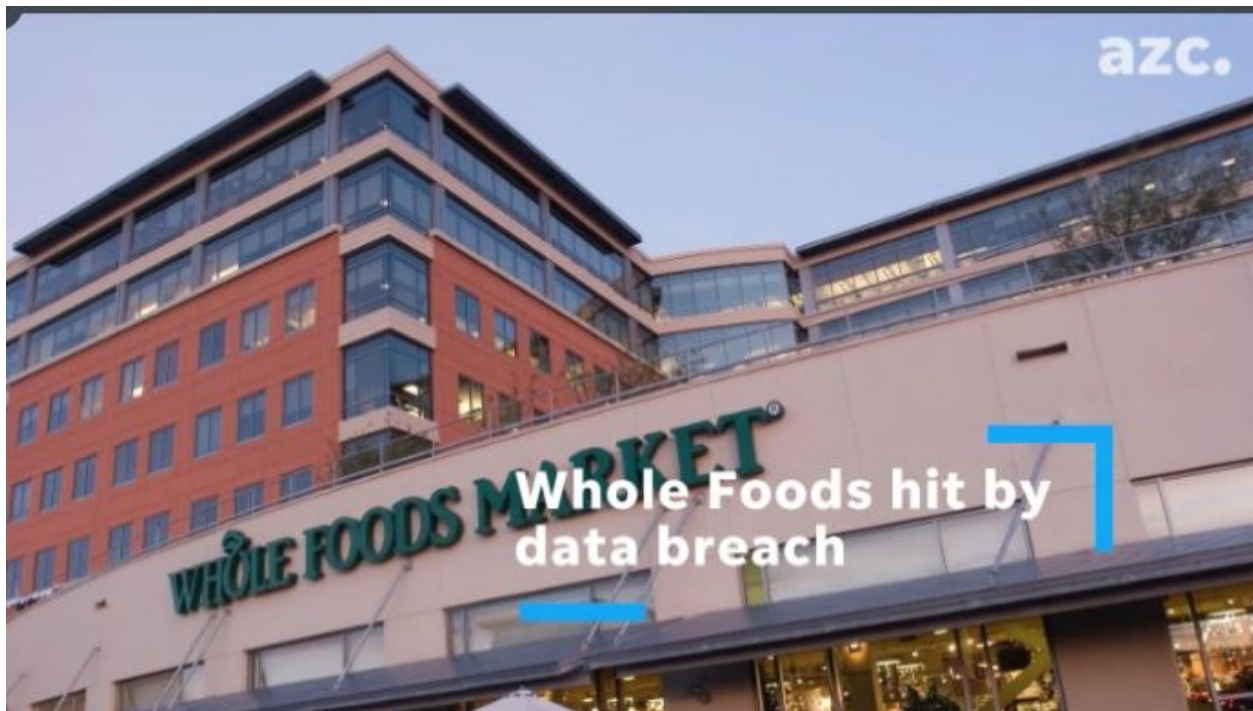
When creating a video in either **Square or Wide** format, there are now several pre-set Overlays you can use that have been designed by the Gannett brand team.

The Overlays (with exception of the Title) are accessible by opening an asset on the Timeline, and clicking 'text'.

1. **Title animation**
To add a title animation to your video, click at the top on the title of your video, then scroll down to 'Attribution'. Add your title in the Attribution field. The title will **NOT** be visible on the Timeline; only when you 'Preview and Produce'. Be sure to leave **at least 4 seconds of time** for your title to appear before you add any other text elements.

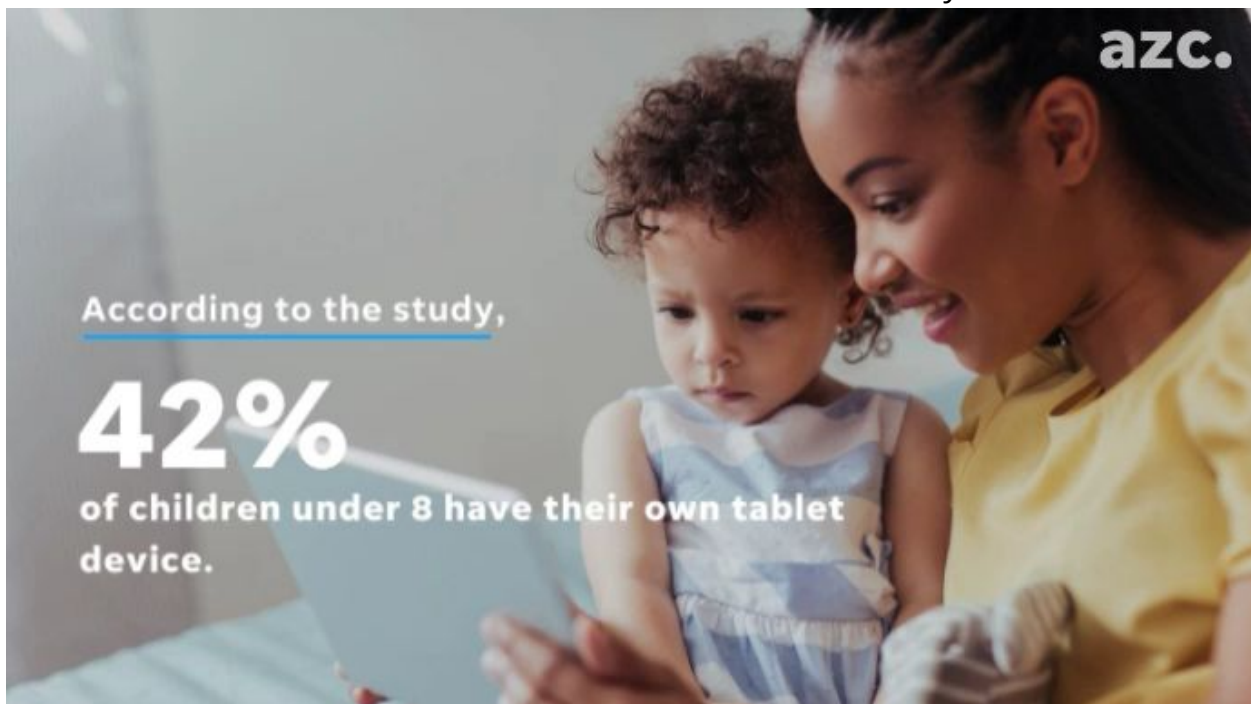2. **Super and Credit** (applies the usual lower-third and credit)

2**. Text Lines**
Use this overlay to apply 1-3 lines of text in any position. You may either copy and paste in your text, or type it in. You may apply a line break using the *enter* key; otherwise the lines will break automatically. You may use **double asterisks** around a word or phrase to highlight in blue.

The Arizona Cardinals are preparing for an NFL regular season game against the Los Angeles Rams in London on Sunday.

3. Percentage
Use this overlay to apply a percentage animation with a title and some descriptive text. Leave **at least 3 seconds of time** for this animation to fully execute.

According to the study,

42%

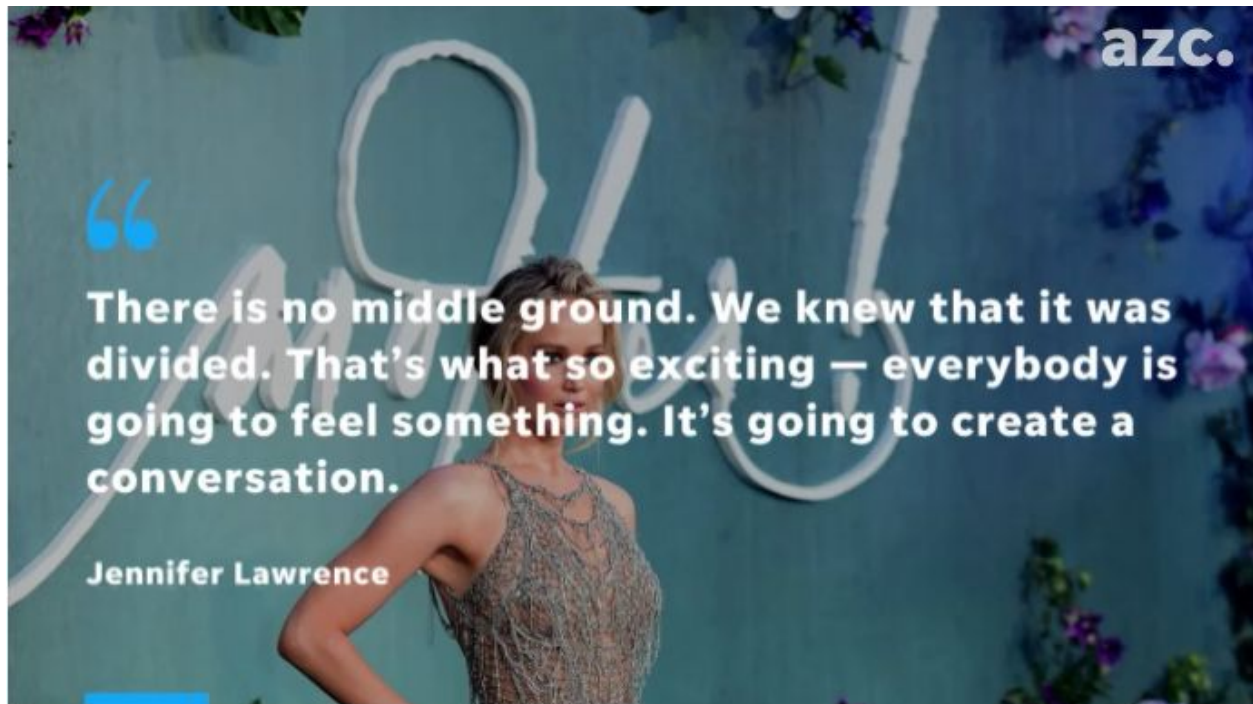of children under 8 have their own tablet device.

4. List

Use this overlay to create an animated list with a title. To create the list, type in your items and use the *enter* key to move to the next item in the list. You do NOT have to type in the numbers themselves - they are automatically generated. Leave at **least 2 seconds per item** for the animation to appear.

5. Quote

Use this overlay to apply an animated quote with an attribution. Leave **at least 3 seconds** for the animation to appear.

> **There is no middle ground. We knew that it was divided. That's what so exciting — everybody is going to feel something. It's going to create a conversation.**
>
> Jennifer Lawrence

6. Location

This overlay is named 'location' but could be used for any purpose where one line of text is needed; perhaps identifying a place, person, or other subject.

Yellowstone National Park, Wyoming, U.S.A.